

"Hancock Whitney Bank is happy to support such a worthy cause as Christmas in August and that makes me proud to be a Bradenton Kiwanian."

Brian Ruggiero
Vice President, Commercial Relationship Manager
Hancock Whitney Bank
Kiwanis Club Member



News & Updates

In this Update: Terracon Foundation Partnering Sponsor, Hancock Whitney Bank Supports, HearCare Connection Gives Back, and Legacy Gift Ideas

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Terracon Foundation Makes Impacting Gift

Many thanks to our *Christmas in August* sponsorship partner Terracon Foundation for contributing \$2,500. Terracon, Kiwanis Club members and *Christmas in August* community volunteers make a remarkable difference in the lives of 500 Project Heart homeless students and their families.



"Terracon is proud to be a partner level sponsor for Bradenton Kiwanis's *Christmas in August* program. Helping prepare homeless students for school by providing them with essential tools such as a backpack, school supplies, shoes and clothing is our way of making a difference and giving back to the community." Scott N. Parrish, Office Manager, Terracon

Thanks to Terracon, Bradenton Kiwanis's *Christmas in August* program will assist 500 homeless students as they prepare for the first day of the new school year.

Without support from programs like *Christmas in August*, children living in poverty are more likely to miss school, drop out and fail to earn a high school diploma.

Photo courtesy of Bradenton Kiwanis Foundation. Terracon Corporation and Kiwanis Club member Scott Parrish presents check to support Christmas in August. Christmas in August

Hancock Whitney Bank Generous Sponsor

Hancock Whitney Bank continues its generous support of Bradenton Kiwanis's *Christmas in August* program. The bank has given a sponsorship gift at the \$1,000 Supporter level.

Kiwanis members believe it is essential to prepare our neediest students for the first day of the new school year. Sponsorships help local homeless students begin the school year with backpacks, books, along with medical, dental, hearing and vision exams.



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Photo courtesy of Bradenton Kiwanis Foundation. L-R Roland Emerton, Bradenton Kiwanis Foundation, Brian Ruggiero

Hearing Impacts Learning

HearCare Connection is an audiology center that has generously offered to support Kiwanis's *Christmas in August* program by providing hearing screening examinations.

The American Academy of Audiology estimates approximately 14% of students have either transient or permanent hearing loss in one or both ears. Students with hearing loss potentially have difficulty perceiving speech clearly in addition to difficulties with attention, learning and social functions. Hearing tests are important because difficulties with hearing is often subtle, and parents, teachers and the student may not recognize that a problem exists. A student who has difficulty hearing may not know that he or she is hearing differently from anyone else. Even mild hearing deficiencies can significantly affect a child's ability to learn.



HearCare Connection joins over 80 community providers supporting homeless students through Bradenton Kiwanis's *Christmas in August* program.

Photo Courtesy of HearCare Connection.

HearCare provides help locally and overseas. The boys in the photo were part of many children HearCare tested overseas in the country of Jordan.

Generous School Supply Donation

Thank you to Eric King, Site Manager and Nancy Minervini, Office Manager and all the employees of Sapiens Stingray. Sapiens Stingray participated for the first time supporting *Christmas in August* with a box full of much needed school supplies.

Sapiens Stingray joins over 80 community providers supporting homeless students through Bradenton Kiwanis's *Christmas in August* program.

Photo Courtesy of Sapiens Stingray. L-R Nancy Minervini, Office Manager, Roland Emerton, Bradenton Kiwanis Foundation



10 Legacy Gift Ideas

Please consider these ideas to plan ahead and continue the Kiwanis mission.

1. Prepare a will. Without a will you lose control over your assets.
2. In your will, leave a specific dollar amount or percentage of your assets to the Bradenton Kiwanis Foundation.
3. Use assets instead of cash for your charitable gift. i.e. stocks, mutual funds, real estate.
4. Name Bradenton Kiwanis Foundation as a full or partial beneficiary in your IRA or pension.
5. Purchase a life insurance policy and name the Foundation as beneficiary.
6. Name the Foundation as beneficiary of an existing life insurance policy. This can include employer provided term insurance.
7. Consider a legacy gift to the Foundation named for your family or loved one.
8. Provide a testimonial to family and friends to encourage them to leave a gift.
9. Consider a life stream of income through a charitable remainder trust.
10. Ask your financial and legal advisor to discuss planned giving.



Photo courtesy of DCG Philanthropic Services.

Thank You for Making a Difference!

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